

1. Sugaring is much more sanitary than waxing, where you run the risk of a dreaded double dipper!! Ahhh. *(You do not want to get your eyebrows or lip waxed from the same tin as 12 other bikini's...nor should you trust a place that advertises their NEW No-Double Dipping Policy!)* Each client has their own fresh ball of sugar that is NEVER in contact with sugar used on any other person.
2. Sugar is never applied hot, just warm enough. The sugar will warm to your body heat, during your service.
3. Sugar paste will not stick to live skin cells! There is no way that your skin will tear, with an experienced local Esthetician and Sugarist performing your services. I will make every effort to make you comfortable and be time efficient, yet thorough. We will be removing the hair from the root, though *(Nobody enjoys it, but it can be done!! And you'll be happy with the results when it's over! I also promise IT DOES get easier every time! The first one can be a doozey, but hang in there, we're on a mission to thin that hair out, for good!)*
4. Sugaring is an all natural approach to hair removal, that flicks the hair out and then the residue is easily removed with a warm wet towel. No chemical resins are used on your skin or comedogenic oils to remove the resin with. *(Yuck, what's worse, the hair or the irritation and bumps?)*
5. The specialized technique of "sugaring" applies and removes the product and hair differently than waxing. The sugar paste is pushed into the hair follicle and removed with a flicking action pulling the hair from the root in the natural direction it would release, which hurts less!
6. Sugaring does not generally leave your skin as compromised with as much down time/ bumpiness as waxing does, because it's not removing any live skin cells. *(You should still give it a day or two before you "compromise" it any more, if you are prone to excess irritation. Your skin is exfoliated well and the pores cleansed of the hair and debris and we don't want to introduce extra bacteria to freshly sugared skin.)* Use sunblock!
7. Sugaring is more likely to result in permanent reduction than waxing! *(Atleast the pain could be worth something down the line, too... this is an investment:)* Because we remove the root quickly in the direction it would release naturally, a "suction effect" *(for lack of a better word...)* can occur if the hair is removed during the anagen (growth) phase, when there is not a baby hair already starting the growth phase in the same follicle Thinner, sparser, patchy, pretty awesome! are the phases you will experience as you become a regular, converted sugarer. *(Wheew! Did you get that? It's true, I promise! I have seen it with my own eyes and would never go back to or recommend waxing.)* Wake up WORLD, this is the way to go!
8. Bacteria can not breed in sugar! It has historically been used to pack wounds post operative. This is the most sanitary and long lasting hair removal option, without it being a medical procedure *(which are of questionable effectiveness anyway.)*
9. You do not need to grow the hair out as long! Yay! *(For everyone!)* On your first visit you should have a week or more worth of growth at minimum. It will need to be trimmed to a reasonable length, if appropriate and necessary, remembering that best and most painless experience and results will happen if your hair is no longer than 1/2 inch, and as short as an 1/8 of an inch will also remove for some/most clients. Stop shaving with a razor, all together!
10. Sugaring leaves the skin sooooo much smoother than waxed skin. Removing hair in the direction of growth allows for considerably less chance of breakage. Waxing results in ingrown hairs and a faster grow back schedule, because the hair may not have been removed by the root. Waxing traumatizes your skin, Sugaring does not, it actually makes the skin look better, glowing and exfoliated, because the follicles are purged of debris and hair!